



L2WS:LabToWallStreet® Media Partnership Opportunities

L2WS:LabToWallStreet® welcomes the opportunity to partner with other life science and related outlets such as online media properties, print publications and conference organizers. Although the hallmark of a L2WS:LabToWallStreet® media partnership is flexibility, the following is a typical guideline of what L2WS:LabToWallStreet® offers our media partners in exchange for similar services.

L2WS:LabToWallStreet® Media Partnership
L2WS offers: <ul style="list-style-type: none">✓ One year agreement✓ Partner's logo on the L2WS web property with short corporate descriptor✓ Inclusion of short announcement in each L2WS email blast¹

Q: Who are the primary contacts at L2WS:LabToWallStreet® if I am interested in discussing a media partnership in further detail?

A: Prospective contributors, sponsors and/or media partners are welcome to contact either Matthew L. Wotiz, M.S., Managing Editor (917 518 0244) or Craig A. Kasper, Au.D., Publisher (917 335 2065).

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¹ Email blasts occur a minimum of six times per quarter; three with the release of the publication and three with the announcement of m2 events. Special one-time email blasts can also be tailored.